From: Garrett Langley
To: Daniel Cohen
Subject: We"ve raised $150M to solve more crime | What this means for you
Date: Tuesday, July 13, 2021 6:11:12 AM

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I'm excited to announce that we've raised a new round of funding led by Andreessen Horowitz. They are one of the leading venture firms in the world, and they back some of the most successful technology brands.

We started Flock Safety with a simple mission, to eliminate crime. And we knew it would take neighborhoods and businesses working together with law enforcement and city leaders if we were to truly solve this problem.

We also launched with a single product, the Flock Safety Falcon camera. We combined license plate recognition and machine learning to deliver the objective leads you need to investigate and ultimately solve vehicle-related incidents, as we know that 70% of crime involves the use of a motor vehicle.

But what about the rising homicide rates and growing aggravated assaults, gun assaults, and organized crime plaguing our cities? There are many crimes that require us to capture different types of evidence if we want to help clear those cases.

With this additional capital, we will accelerate product development and work with you to identify how we can provide better evidence to solve all of these types of crime. In the same way that re-imagined what a camera could do beyond just license plate recognition, we will re-imagine how to detect evidence, decode it with computer vision, and deliver it into the hands that stop crime.

We are also going to continue expanding our team to support every city across the country - more local technicians who install and maintain the hardware, more dedicated customer service reps who can train and equip your teams to use the software, and more people working with your neighborhoods, businesses, and city leaders to understand how we can all support each other in staying safe.

Now, Flock Safety has become the leading solution for crime reduction in more than 1,200 cities across America. With incredible customers like you and new products, we expect to help you reduce crime in America by over 25%.

Thank you for trusting us to help you make this a reality in your community.

Garrett

PS. You can read more on our blog.

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Our mailing address is:

Flock Safety
170 Howell Mill Rd NW ,
UNIT 210
Atlanta, GA 30318

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